

TOP DECORATORS TO UNVEIL THEIR VISIONS AT THR'S FIRST DESIGN SHOWHOUSE

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UPDATED Ten of the U.S.'s design elite will reveal their creations at luxury residential tower The Century in a project partnership with The Hollywood Reporter. (Additional designers added to the showhouse.)

This story first appeared in the Oct. 12 issue of [The Hollywood Reporter](#) magazine. Call it trickle-down aesthetics: How Hollywood lives, so goes the world (at least the upper socio-economic echelon). Designers and architects create homes for the industry's apex players, who then create films and TV shows seen all over the globe that often reflect their own haute-manoir tastes (note all the fanatical attention paid to the leading ladies' houses in such **Nancy Meyer**-directed movies as *Something's Gotta Give* and *It's Complicated*).

Beginning in February, [The Hollywood Reporter](#) culture editor **Degen Perner** pulled together 10 of the U.S.'s design elite and got them to decorate a 7,000-square-foot space in Century City for *THR*'s premier Design Hollywood Showhouse at The Century (where **Candy Spelling** is renovating two floors, purchased for \$35 million before the tower was finished in 2010, her first permanent residence since selling the Spelling estate in Holmby Hills).

Open to the public from Oct. 26 to Nov. 18, with ticket sales at THR.com/designhollywood benefiting the Wallis Annenberg Center for the Performing Arts, the Showhouse, produced with top real-estate developer Related Companies (which built The Century), "exemplifies sophisticated Hollywood glamour," says Perner. "Los Angeles has some of the most stunning residences in the world, and millions want to emulate an L.A. lifestyle. These are the designers behind those houses."

Working until the very last second before the doors open, these tastemakers will be up to their elbows in upscale products in furniture, lighting, fabric and more from more than 100 companies.

Collectively, they oversee client lists that read like Hollywood royalty: **Joan Behnke** (clients **Tom Brady & Gisele Bundchen** and **Ivan Reitman**); **Waldo Fernandez** (Soho House, **Darren Star**); **Trip Haenisch** (**Courteney Cox**, **Aaron Sorkin**); **Jane Hallworth** (**Michelle Williams**, **Kirsten Dunst**); **Kathryn M.**

Ireland of Bravo's *Million Dollar Decorators* (**Robert Zemeckis**, **Julia Louis-Dreyfus**); Nickey Kehoe's **Amy Kehoe** and **Todd Nickey** (**Mark Ruffalo**, **Ginnifer Goodwin**); **David Phoenix** (**Rob Lowe**, **Maria Shriver**); Marmol Radziner's **Leo Marmol** and **Ron Radziner** (**Demi Moore**, **Tom Ford**) and renowned architect **Robert A. M. Stern**, builder of The Century and Disney's feature animation building.

All the designers put their spaces together with a Hollywood icon in mind. The inspiration for **Tim Clarke** (**Ben Stiller**, *Saving Private Ryan* producer **Mark Gordon**) was dream client **Blake Lively**. His room, in keeping with his specialty of bringing the outdoors inside, will make inhabitants feel as if they are "dining underneath large trees," says Clarke. "Everything looks very sun-kissed and personal, as if someone like Blake could actually live there, as opposed to most showhouses that are more about viewing artistic statements."

Update: In the last couple weeks, four more esteemed designers have been added to *THR* Design Hollywood at The Century: **Cliff Fong** (who has created houses for **Ellen DeGeneres** and **Portia de Rossi**, and **Ryan Murphy**), **Natasha Baradaran** (**Kate Hudson**, **Malin Akerman**), **Oliver Furth** (**Arianna Huffington**, entertainment attorney **Skip Brittenham** and author **Heather Thomas**) and **Adam Bram Straus** (**Zac Efron**, **Vanessa Hudgens**).

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